

# Vision Assessment & Implementation Roadmap - Define Your Overall Content Strategy

## The Need for Change

Organizations struggle with the vast amount of information being created, managed, published, and duplicated across the enterprise. Quite often, companies look to Enterprise Content Management Systems to solve their problems, only to find themselves still dealing with high costs of content production, translation and delivery, no improvement in publication quality, and the inability to meet ongoing demands for quicker publishing cycles.

Oberon has helped many customers make the transition from current processes and systems to automated technology solutions that deliver real value to the organization, including:

- Increased authoring productivity
- Reduced authoring, publishing, translation, and delivery costs
- Improved accuracy, consistency and relevance of content
- Quicken time-to-market
- Simplified IT infrastructure
- Lower total cost of ownership

Through our many implementations, we have found that the most successful customers have a thorough understanding of the business drivers, project requirements, use cases, as-is process and value criteria on which success will be measured. Oberon's Vision Assessment and Implementation Workshop offers a proven methodology for ensuring this success.

## The Workshop (Vision Assessment)

Oberon's experience and solutions typically leverage standards-based software which allows organizations to use an automated publishing approach to capture content from across the enterprise and then seamlessly store and manage that content in a content management system (or file system) so that it can be dynamically extracted, assembled and delivered according to your content requirements. The processes supporting the authoring, review, approval, management, translation, publishing and delivery of your content are highly collaborative and critical to your business. Utilizing XML and related standards is the only sure way to protect your information investment and ensure accuracy and productivity.

The Assessment and Implementation workshop allows us to effectively architect the to-be process, develop an implementation roadmap and plan, and estimate costs and potential value to your organization of a solution that will meet or exceed your needs. Our ten step Realized Value Product Development process provides you the assurance you are maximizing your investment. With this methodology we not only deliver a solution that will meet your needs technically, but will also meet your company's business objectives.

▶ *The Vision Assessment offered by Oberon Technologies helps organizations more thoroughly prepare for implementing automated publishing solutions by defining criteria to measure success, identifying areas of risk, and creating a clear roadmap for a successful implementation.*

Our methodology at a high level includes the following steps:

1. Determine Business Objectives
2. Develop Requirements
3. Develop Use Cases
4. Document "As-Is" Process
5. Determine Value Criteria
6. Architect "To-Be" Process
7. Develop Implementation Roadmap and Plan
8. Implement Solution
9. Test Solution
10. Realized Value Assessment

The workshop addresses the first seven steps of our Realized Value Product Development process.

## Conducting the Workshop

The workshop begins with a cross-functional analysis of your business processes and information flow, your hardware, software and business infrastructure, as well as technical and business requirements. We then assist your team in the development of a vision for the appropriate automated publishing solution architecture to best fit your business needs.

In the workshop Oberon will interview representatives from teams affected by the project in order to get a thorough understanding of the following:

- Business Objectives
- Business Requirements
- Current Technologies and Processes
- Key Use Cases
- Value Criteria

Following the workshop, Oberon will analyze the information, follow up with appropriate personnel to collect additional information, and develop the Vision Assessment and Implementation Roadmap document. The deliverable will provide an architecture for the "to-be" process, along with a high level plan, and estimated costs of each phase of the implementation. Our implementation experts then review this information with your organization, thereby providing you with a solid foundation for your future projects.

▶ ***Having a strategic content plan provides you with a solid foundation for getting the most from your information assets and helps your organization realize greater savings and revenue opportunities on a global scale.***

## About Oberon Technologies

Oberon Technologies provides expert consulting and systems integration services to address all needs across the content lifecycle. We support global customers across industries including automotive, government, finance, life sciences, manufacturing, and publishing.

Oberon consultants apply extensive experience and the highest integrity to your projects. We architect, implement, and customize solutions that align to your current business requirements while setting the foundation for the future. When you choose Oberon, you're guaranteed we'll remain committed to your project until it's 100% successful.