

FOR IMMEDIATE RELEASE

**OBERON TECHNOLOGIES TO PRESENT AT
PLANETPTC LIVE 2011 USER CONFERENCE**

March 28, 2011, Ann Arbor, Michigan – Oberon Technologies, provider of automated publishing and XML-based software solutions, is scheduled to present at PlanetPTC Live, a PTC-focused user conference sponsored by PTC/User. The conference will take place June 12th through June 15th in Las Vegas, Nevada, and will feature PTC customers, partners and employees all sharing their experience with implementing PTC product-based solutions.

Oberon Technologies' presentation, "Automating the Publishing Process with the Complete Arbortext Solution," will showcase several Oberon Technologies case studies of customers who implemented the complete Arbortext suite of products. Through each of these case studies, attendees will learn about the business drivers, software architecture, implementation process, benefits and returns on investment for each of these projects. By examining each project, attendees will learn the business challenges the Arbortext Suite address, implementation methodologies and best practices, and how to measure return on investment.

"Our aim is to help organizations understand the business case for implementing the Arbortext Suite as well as provide them with the methodology and best practices of such an implementation to mitigate risk and ensure a successful implementation," said Scott Youngblom, co-founder of Oberon Technologies. "By sharing our experience in several successful implementations, organizations can learn how to improve their own processes, increase productivity, expand their offerings, and lower their costs."

"Automating the Publishing Process with the Complete Arbortext Solution," presented by Scott Youngblom and Tim Allen, co-founders of Oberon Technologies, is scheduled for Monday, June 13th, from 3:45pm to 4:30pm.

For more information about the PlanetPTC Live 2011 Conference, visit their website at <http://live.planetptc.com/LasVegasUSA/tabid/61/Default.aspx>.

About Oberon Technologies — Oberon Technologies partners with leading XML-based software suppliers to provide complete, end-to-end publishing solutions. With over 100 accumulated years of experience designing, creating and implementing automated publishing solutions, Oberon Technologies' experience has helped hundreds of companies improve their publishing processes resulting in tens of thousands of dollars in savings, improved quality and increased revenue. For more information, visit www.oberontech.com.

Contact:

Tonua Carano
Oberon Technologies
tonua.carano@oberontech.com
(734) 429-2800

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